



LWVOR FALL WORKSHOP 2006

**MEASURES AND MESSAGES:
Using the Power of the League
To Inform, Inspire and Involve Oregonians**

Red Lion Hotel, 205 Coburg Road, Eugene
Saturday, September 30, 9:30 – 3:00

Draft Agenda:

- 9:30 Registration, networking, coffee, tea, pastries and muffins
10:00 Welcome, introductions and announcements
10:10 Dangerous Measures: Measures 41 and 48 (Increased tax deduction and constitutional spending cap) Defend Oregon Coalition
11:00 Break
11:10 Confusing Measures: Measure 39 (Condemning private property) and other measures of concern
12:00 Lunch
1:00 Developing a Marketing Plan for the League: Membership, publicity, & fundraising
Kathy Madison, Public Relations Specialist: Turning Our Passions into Messages that Achieve Our Goals
2:15 Distributing and Publicizing the *Voters' Guide*: What works and what doesn't?
2:45 Wrap-up and evaluation

**ALL LEAGUE MEMBERS ARE WELCOME AND ENCOURAGED TO ATTEND
Bring a guest!**

Registration for LWVOR Fall Workshop – DUE SEPTEMBER 25, 2006

Name: _____

League: _____

Address (nonmembers only): _____

Payment is enclosed (includes coffee, pastries, lunch and hand-outs). Please make checks payable to LWVOR:

- \$17.50 for League members
 \$20.00 for guests

Lunch choices (Please check one):

- Turkey club on croissant
served with kettle chips, whole fruit, cookies and bottled spring water
 Vegetable pita pocket
stuffed with cream cheese, sprouts, mushrooms, cucumbers, tomatoes & olives. Served with veggie penne salad, whole fresh fruit, yogurt bar and bottled spring water

Mail to: League of Women Voters of Oregon, 1330 12th Street SE, Suite 200, Salem, Oregon 97302 by Sept. 25, 2006. Questions? Contact Rebecca at lwvor@lwvor.org or 503-581-5722.